

Under the Auspices of  
H.E. the President of the Hellenic Republic  
Mr. Prokopios Pavlopoulos



# Membership Proposal

**Delphi Economic Forum III**

**March, 1-4, 2018**

European Cultural Center, Delphi, Greece

## About us



Delphi Economic Forum is a nonprofit, nonpartisan organization working in close cooperation with civil society, public organizations, businesses and individuals.

It engages business, political, academic, and other top experts in an effort to address emerging challenges, influence the national and regional agendas and promote sustainable and socially responsible growth policies for Greece, Europe and the wider Eastern Mediterranean region.

Delphi Economic Forum is governed by a Foundation Board which is dedicated to its strategy and mission, monitors and improves the performance of the organization and ensures that it brings value to its members through its annual meetings, policy papers and knowledge platforms.

# Delphi Economic Forum Annual Meetings

Delphi Economic Forum's meetings take place under the auspices of His Excellency, The President of the Hellenic Republic, Mr. Prokopios Pavlopoulos.

They gather prominent national and international leaders in business, politics, civil society and academia to address the issues confronting Greece and the Eastern Mediterranean region.

Our annual meetings are a platform for sincere dialogue between our speakers, our members and attendees.

They are focused on the challenges that the wider region faces today and aim to identify the most crucial steps that the country's leadership can take to ensure sustainable and socially responsible growth policies.



# Past Speakers 2016-2017 Selection



**Dr. Werner Hoyer**  
President, European Investment Bank



**Mario Monti**  
Prime Minister of Italy (2011-2013)



**Corina Crețu**  
European Commissioner, Regional Policy



**Dimitris Avramopoulos**  
European Commissioner, Migration, Home Affairs and Citizenship



**Christos Stylianides**  
EU Commissioner for Humanitarian Aid and Crisis Management



**Thomas Wieser**  
President, Euro Working Group, Brussels; Chairman, Economic and Financial Committee, European Union



**Dr. Arup Banerji**  
Regional Director for the European Union Countries, World Bank Group



**Ioannis Dragasakis**  
Deputy Prime Minister of Greece



**Sir Christopher Pissarides**  
Regius Professor, London School of Economics; Professor of European Studies, University of Cyprus; Nobel Prize Winner



**Dr. Wolfgang Schüssel**  
Chancellor of the Federal Republic of Austria 2000-2007



**Niall Ferguson**  
Laurence A. Tisch Professor of History, Harvard University



**General Charles F. Wald**  
Vice Chairman, Federal Practice Senior Advisor, Deloitte Services LP



**Dr. Rolf Strauch**  
Member of the Management Board, European Stability Mechanism and the European Financial Stability Facility (EFSF)



**Deborah L. Wince-Smith**  
President & CEO, U.S. Council on Competitiveness



**Tzipi Livni**  
Co-leader, Zionist Union Party; Former Minister of Foreign Affairs, State of Israel



**Dr. Madsen Pirie**  
President, Adam Smith Institute, UK



**Dr. Pedro Sánchez**  
Former Secretary-General, Socialist Workers' Party and Leader of the Opposition (2014-2016), Spain



**Margaritis Schinas**  
Chief Spokesman, European Commission



**Kyriakos Mitsotakis**  
Leader of the Opposition; President, New Democracy party



**Mary Harney**  
Minister for Health and Children (2004-2011), Ireland



**Costas Simitis**  
Prime Minister of the Hellenic Republic (1996-2004)



**Lucas Papademos**  
Prime Minister of the Hellenic Republic 2011-2012; President, Academy of Athens



**Dimitri B. Papadimitriou**  
Minister of Economy and Development, Hellenic Republic



**Professor Marek Belka**  
Prime Minister of Poland (2004-2005); Governor, Central Bank of Poland (2010-2016)



**Dr. Ian O. Lesser**  
Senior Director, Foreign and Security Policy The German Marshall Fund of the United States



**Yannis Stournaras**  
Governor, Bank of Greece



**Nicholas M. Logothetis**  
Founder, Concordia Summit; Executive Member of the Board, Libra Group



**William J. Antholis**  
Director and CEO, Miller Center, University of Virginia



# Annual Meeting 2017 in numbers



4 Days

36 Topics

17 On stage interviews

272 Speakers

17 Origin countries

1206 Attendees

11 Programming Partners

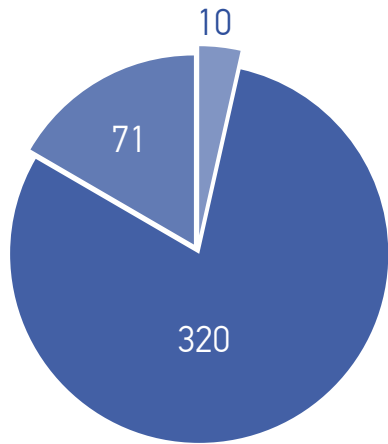
43% C-level attendees

36 Think Tanks

13 International Organizations

# Media Impact February 1st to March 31st

## TV & RADIO



Total references: **401**

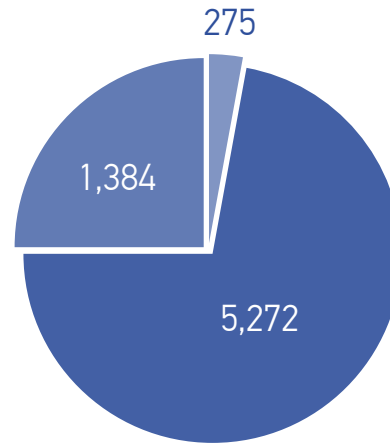
Pre-event: **10**

During: **320**

Post-event: **71**

**811%** increase in TV & radio references 

## WEB



Total references: **7,347**

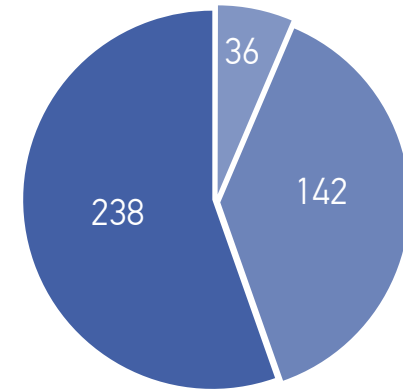
Pre-event: **275**

During: **5,272**

Post-event: **1,384**

**809%** increase in online references 

## PRINT



Total references: **416**

Pre-event: **36**

During: **142**

Post-event: **238**

**225%** increase in print references 

# Social Media

Facebook

+120% Likes

+320,39% Engagement

694.343 Page impressions

Twitter

+3.925,3% Engagement

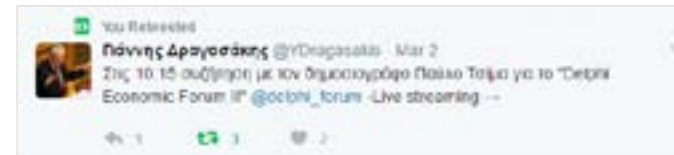
+670,1% Number of impressions per tweet

111.694 Organic impressions

LinkedIn

+275,9% Engagement

+27,7% Total fans



#delphi\_forum was top trend for 2 consecutive days





# Membership Benefits





# Why become a member?

Our members come from a diverse range of backgrounds. We provide a unique environment to interact and exchange ideas with leading business leaders, politicians, political commentators and decision makers.

Contributions from our members - through their subscriptions and participation in debate with speakers - play an integral role in sustaining the independence of Delphi Economic Forum.



# How do you benefit?

- \* Align your brand with a unique, high quality and intellectually stimulating event. Ensure your business is seen as an influential player and a key driver for fostering change and progress.
- \* Meet and learn from the thought leaders who drive the on stage debate.
- \* Connect with like-minded individuals and influential experts, in an inspiring environment.
- \* Increase your company's profile through a comprehensive multiplatform



MEMBER

1.200€ (+VAT)

Benefits:

### PRE-CONFERENCE:

- › **Logo will appear** on the conference's dedicated website

### DURING THE CONFERENCE:

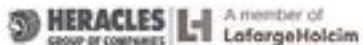
- › **One (1) invited delegate (plus spouse)** for a three-nights accommodation in a double room at a partner hotel in Delphi & One (1) free delegate pass to the annual meeting
- › **35% discount** on Two (2) additional delegate passes to the annual meeting
- › **Access to all official**, social events - receptions of the Forum
- › **Access to a special lounge** for Speakers / Sponsors and Members
- › **Priority access** to all morning events / Round Table Discussions / Breakfast Meetings
- › **Logo will appear** on the Forum's dedicated banners and official program
- › **Logo will appear** on the Forum's dedicated website.

### POST EVENT:

- › **Invitation** to satellite events organized by the Forum throughout the year
- › **Logo will appear** in the Forum's annual report that will be distributed after the event to a selected database of 4.000 national and international executives

# Our Members











# SAVE THE DATE

▶ Delphi  
Economic  
Forum III

▶ March 1-4, 2018, Delphi,  
Greece

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